



Shelter House
2010 Eighth Annual Spring Gala
Sponsorship Opportunities

Winter Presenting Sponsorship-\$2,500

- Prominent sponsor of the Spring Gala.
- Listing on the Gala invitation (mailed to greater Iowa City area residents and business).
- Top billing on all signage and advertising related to the event.
- Acknowledgement during event program and on the Shelter House website.
- Logo featured prominently in the Shelter House Thank You Ad in local print media.

Fall Sponsorship-\$1,000

- Name present on a table at the Spring Gala.
- Listing on event program.
- Listing on all event press releases.
- Acknowledgement during event program and on the Shelter House website.
- Name featured in the Shelter House Thank You Ad in local print media.

Spring Sponsorship-\$250

- Name present on a table at the Spring Gala.
- Listing on event program.
- Name in Shelter House Thank You Ad in local print media.

Summer Sponsorship-\$100 plus the price of 10 tickets (\$500)

- Name present on a table at the Spring Gala.
- Listing on event program.
- Name in Shelter House Thank You Ad in local print media.



Summary/Background

- Mission:** The Shelter House provides shelter, basic and transitional resources, while encouraging self-sufficiency, to any person in our community who is homeless.
- History:** Shelter House has provided temporary housing and supportive services to the homeless of Southeast Iowa since 1983. Shelter House is Johnson County's only general use homeless shelter.
- Homeless in Iowa:** In Iowa, family breakups and domestic violence are two of the main reasons that people become homeless. It is estimated that over 50% of the homeless in Iowa are children. Families account for 58% of the homeless population in Iowa compared to only 33% nationally. According to the 2000 U.S. Census, 15% of Johnson county residents were living below the poverty level. Each month, Shelter House must turn away 100 men, women, and children due to lack of space.
- Objectives:** Our primary objectives are to facilitate clients' transition from homelessness to permanent affordable housing, through leveraging both employment and mainstream resources.

The increase in homelessness over the past 25 years has been attributed to a lack of jobs that pay a living wage, lack of affordable health care, a growing shortage of affordable rental housing, eroding employment opportunities, and the declining value and availability of public assistance.

Shelter House
8th Annual Spring Gala
April 17, 2010

There is no stereotypical homeless person.
They are men and women; they are children of all ages-
every race and ethnicity. They are mothers and fathers;
they are sons and daughters.